Keywords matter, and using the best ones can mean the difference in beating an ATS and landing an interview. Use this resume keyword list to quickly find the right types of keywords and phrases to use on your resume.

General Skills

MS PowerPoint	Training employees	Telemarketing	Strategic planning
MS Excel	Team management	Research	Data mining
Email Management	Customer service	Data analysis	Individual counseling or coaching
Travel planning	Retail sales	Change management	Record keeping
Conflict resolution	Cold calling	Talent development	Appointment setting

Design Jobs

Adobe Creative Suite	Web Design	Photoshop	Illustrator
User-Interface (UX)	CSS	Storyboard creation	Print design
Graphic design	Cost Estimation	Typography	Layout optimization
Visual ideation	Product packaging	Color Theory	Branding

Programming Jobs

Technical documentation	JavaScript	Machine Learning	Debugging
Mobile Application Design	SQL	Objective-C	Software Engineering
Software as a Service (SaaS)	Data analysis	Database maintenance	Quality control Inspection
Product implementation	MYSQL	Ruby on Rails	Python

Video and Animation Jobs

After Effects	Audio editing	Video editing	2D animation
Video and camera operator	Adding music sound effects	Autodesk 3ds Max	Storyboard animation
Proposal development	3D modeling	Final Cut Pro editing	Video animation
Character design	Flash	Motion design	Whiteboard animation

Photography Jobs

Light manipulation	Picture restoration	Image retouching	Color correction
Print and digital photography	Equipment setup	Image manipulation	Wedding and events photography
Image layouts	Lighting setup	Image archiving	Adobe Creative Suite

Marketing Jobs

Copywriting	Landing page optimization	Product launches	Competitor analysis
Blogging	Email marketing	Marketing plan	Editing
Social media marketing	Research	Planning and event management	Public Relations (PR) management
Influencer Outreach	Pay per Click (PPC)	Advertising	White paper writing

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